



## WHO IS DAMA

DAMA is a non-profit professional organisation dedicated to "**promoting the understanding and practice of managing information as a key business asset**". DAMA provides a forum for its members to exchange information, problems, ideas, and experiences, helping information management practitioners become more knowledgeable and skilled in their profession.

DAMA has been in operation in Australia since the mid 1980s with activities in most of the major cities.

## BENEFITS

DAMA provides you with access to information, discounts on education and both on-line and face-to-face networking opportunities essential for your professional development.

Your membership entitles you to:

- **Free regular chapter presentations** on information management related topics presented by high quality speakers. Previous presenters have included: John Zackman, Donna Burbank, Graeme Simson, Larry English, Steve Hoberman, etc.
- **Member discounts to DAMA training courses** covering a wide range of information management practices from data modelling to consulting skills
- **Member discounts to industry conferences, workshops, and seminars**, e.g. Enterprise Data World, Chief Data and Analytics Officer Conference, Australian Computer Society (ACS) Canberra Conference, Data Modelling Zone, etc.
- **International certification program** – Training and Certification as a Certified Data Management Professional (CDMP) and Certified Business Intelligence Professional (CBIP)
- **Opportunity to volunteer** through contributing your thoughts and ideas

Details of our upcoming events can be found at: [www.dama.org.au](http://www.dama.org.au)

## DAMA AUSTRALIA MENTORING PROGRAM

DAMA's mentoring program can connect you to Australia's **most senior and prominent data professionals** from various industries. The program includes:

- One-on-one mentoring sessions
- Establishing career goals and identifying opportunities
- Support from a dedicated DAMA facilitator

The mentoring program aims to create a trusting environment where participants can exchange knowledge, share ideas and constructively evaluate their skill set. The program matches participants with a best-fit independent mentor.

## MEMBERSHIP

DAMA Australia offers Student, Individual or Corporate Membership, for details simply visit: [www.dama.org.au](http://www.dama.org.au)